



DELTA OMEGA CHAPTER (Petersburg)
Alpha Kappa Alpha Sorority, Incorporated®
Exemplifying Excellence Through Sustainable Service



Officer/Committee Chairman Report

Name of Report:
Connection Committee Request
Report Submitted for the Month of: February 2020

Officer Name or Committee Chairman: Gayle L. Turner

Monthly Summary of Completed Activities/Projects/Programs:

The Connection Committee seeks to develop strategies that enhance community engagement and connections for the benefit our service areas/communities. We hope to increase awareness and activities through our members' existing networks and connections to positively increase impact in communities both economically and politically.

Recommendations:

The Connection Committee requests permission to conduct a survey of chapter members to obtain:

- macro level demographics of the chapter's membership
- to increase/enhance connections based upon information obtained, and
- to better understand our collective potential to increase positive political and economic impact on Petersburg and surrounding areas based upon our collective capacity to influence in knowledge, geography, education, organization(s) and church (mosque/temple) affiliations.

Upcoming Monthly Activities/Projects/Programs:

If approved the Committee will by May 2020:

- Identify a survey tool, i.e. survey monkey
- Draft questionnaire for review prior to dissemination
- Inform the chapter membership of the survey and purpose, etc. and encourage 100% participation

The goal is to have the survey completed and analyzed to:

- develop strategies and opportunities for Delta Omega through membership
- to enhance/better mobilize voter turnout and registration in the Nov 2020 election, future elections and civic activities.

